**CIS133DA Assignment**

**Proposal for Final Project**

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**Name of site**

Pup Huts

**Type of site**

A business website created to allow visitors to browse a selection of cabins they can rent from while providing them with a calendar of dates they can choose to stay for. The website allows visitors a glance at what the area looks like and what the Pup Hut offers its guests. This is a unique business as the cabins will each be accompanied by a rescue dog that permanently lives there.

**Target Audience**

This establishment has been created for adults, 18 years or older, who want to escape the city and spend time outdoors with the company of dogs in need.

The website will be simple and user-friendly, have clear descriptions and be easy to navigate through. The screen width provided will be standard for desktop computer users but will provide a mobile device version for users likely to observe the website using their smartphones as the majority of consumers today use their mobile devices for internet browsing.

**Site Goals**

The primary goal of this website is to bring attention to Pup Huts’ mission which is to provide awareness to animals in need. Secondly, the website’s goal is to provide its viewers with the information they need in order to easily book their stay at the cabins. Lastly, the website’s goal is to generate profit, not only for business but also to use a portion of its profit to help provide aid to more animals in need. This mission is what will make this website and business stand out compared to other rental businesses people can choose to stay with.

**Site Organization**

The Pup Huts’ website will be organized to be easily navigational. Each page will have a similar and consistent layout and theme. All pages will offer the same navigational menu feature located at the top of every page. This will allow users to easily access any page at any given spot on the website. With a navigational menu that includes the “Home Page”, “About Page”, “Cabin With a Pup Page”, “Book For A Cause Page” and “Contact Us” page; the links/pages will offer the following:

**Home Page**:

* Will include a logo and welcome banner with a photo of the area *(to provide viewers with an idea of what Pup Huts has to offer).*
* Testimonials
* Footer with social media links

**About page**:

* Providing a brief description about the business’s mission and purpose.

**Cabin with a pup page**:

* Providing users with pictures and descriptions of a variety of different cabin options they can select to stay at *(along with a description of each dog staying in their specific cabin; to whom they will be staying with).*

**Book for a cause page**:

* This will be the page users will navigate to when they have decided to book their stay at Pup Huts. The page will provide users with a web form they will need to fill out in order to book a stay with Pup Huts.

**Contact Us**:

* An informative page visitors’ can use to get Pup Huts contact information *(such as the business’s phone number, email address and directions to the location).*

**HOMEPAGE**

Pup Huts Logo

*(clickable link to homepage)*

Home Page | About Page | Cabin With a Pup Page | Book For A Cause |Page | Contact Us

*(Navigational Menu Linked To Other Pages)*

**WELCOME TO**

**PUP HUTS**

Testimonials ….

Testimonials ….

Icon

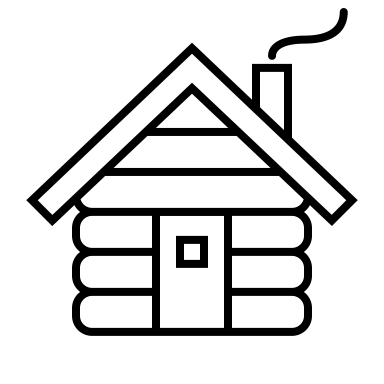
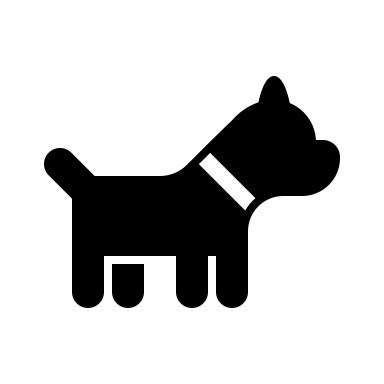
Description automatically generated Icon

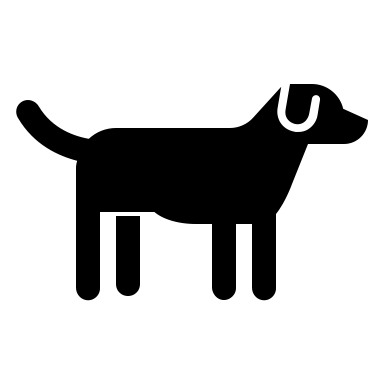
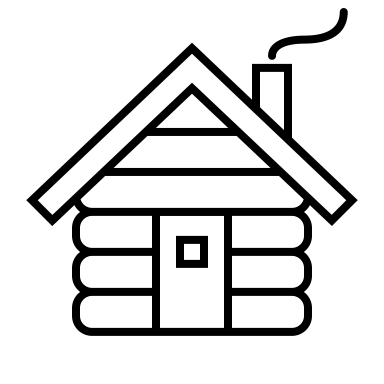
Description automatically generatedLogo, icon

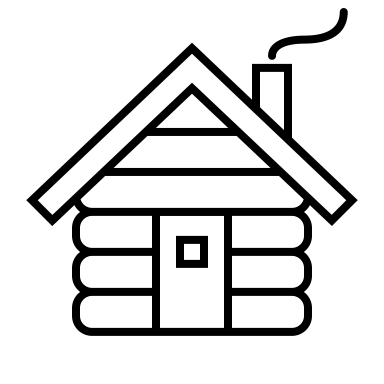
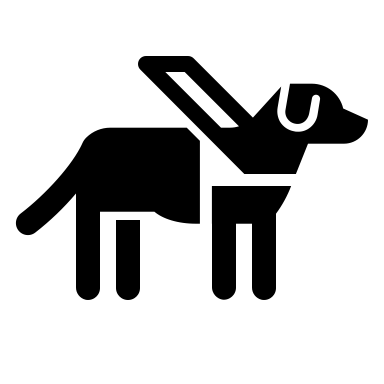
Description automatically generated(*Footer with clickable links to social media profiles)*

**Cabin With A Pup Page**Graphical user interface, text, application

Description automatically generated

 *Description of cabin 1 and dog staying here*

  *Description of cabin 2 and dog staying here*

*Description of cabin 3 and dog staying here*